The Art of **Data Presentation**

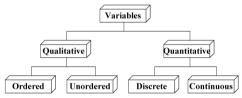


- Types of Variables
- Guidelines for Preparing Good Charts
- Common Mistakes in Preparing Charts
- Pictorial Games
- □ Special Charts for Computer Performance
 - > Gantt Charts
 - > Kiviat Graphs

10-1

10-2

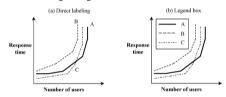
Types of Variables



- □ Type of computer: Super computer, minicomputer, microcomputer
- □ Type of Workload: Scientific, engineering, educational
- Number of processors
- □ Response time of system

Guidelines for Preparing Good Charts

 Require minimum effort from the reader Direct labeling vs. legend box

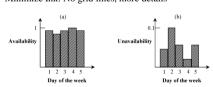


■ Maximize Information: Words in place of symbols Cleary label the axes

10-4

Guidelines (cont)

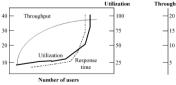
Minimize Ink: No grid lines, more details



- Use Commonly accepted practices: origin at (0,0) Independent variable (cause) along x axis, linear scales, increasing scales, equal divisions
- Avoid ambiguity: Show coordinate axes, scale divisions, origin. Identify individual curves and bars.
- See checklist in Box 10.1

Common Mistakes in Preparing Charts

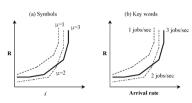
- Presenting too many alternatives on a single chart Max 5 to 7 messages => Max 6 curves in a line charts, no more than 10 bars in a bar chart, max 8 components in a pie chart
- Presenting many y variables on a single chart



10-5

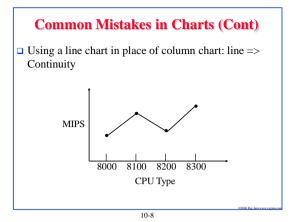
Common Mistakes in Charts (Cont)

□ Using symbols in place of text



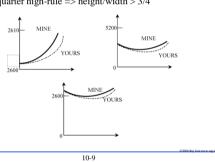
- Placing extraneous information on the chart: grid lines, granularity of the grid lines
- Selecting scale ranges improperly: automatic selection by programs may not be appropriate

10-7



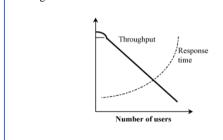
Pictorial Games

□ Using non-zero origins to emphasize the difference Three quarter high-rule => height/width > 3/4



Pictorial Games (Cont)

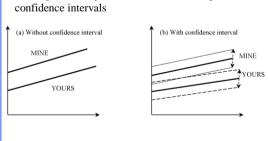
☐ Using double-whammy graph for dramatization Using related metrics



10-10

Pictorial Games (Cont)

□ Plotting random quantities without showing



10-11

Pictorial Games (Cont)

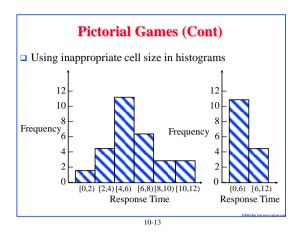
□ Pictograms scaled by height

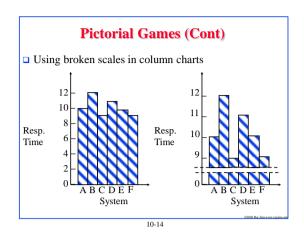
Mine Yours

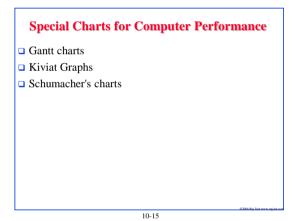
Performance = 1

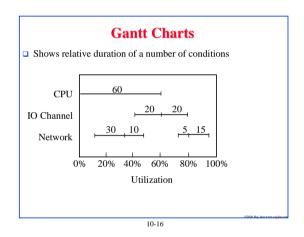
Performance = 2

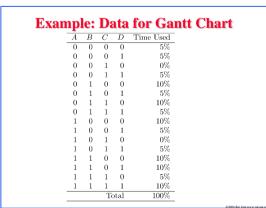
ON00 Baj Jain www.nijian.com

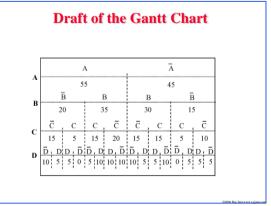




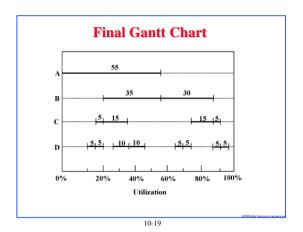


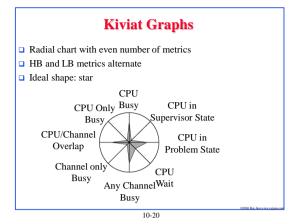


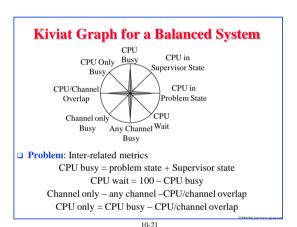


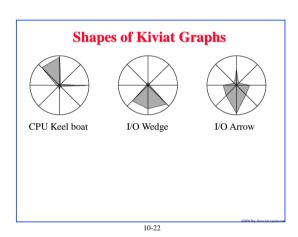


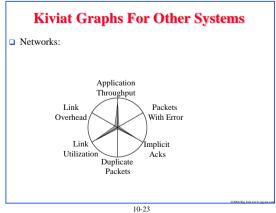
10-18

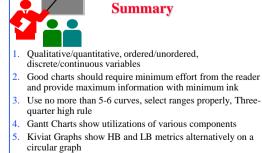












Workload, metrics, configuration, and details can always be

challenged. Should be carefully selected.

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